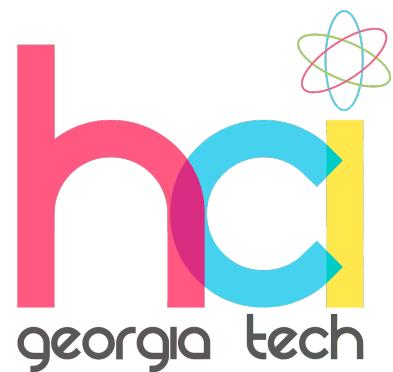


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# Style Guidelines





# Logos & Colors

# Logos

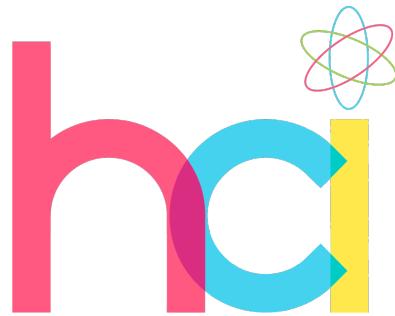
---

## Logo 1



Primary logo for use on cover pages and website headers.

## Logo 2



Secondary logo with no mention of Georgia Tech. Use in conjunction with separate Georgia Tech image as seen at footer of this page.

## Logo 3



Secondary logo with no mention of Georgia Tech. Consider using separate Georgia Tech image as secondary as seen at footer of this page.

## Logo 4



## Logo 5 - Slogan

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Slogan for  
program.

## Logo 6 - Georgia Tech

georgia tech

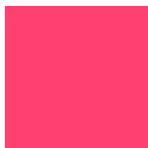
Separate Georgia  
Tech image. Use  
with Logo 2.



# Colors

---

## Primary



R: 255  
G: 64  
B: 112



R: 253  
G: 219  
B: 0



R: 64  
G: 200  
B: 239

## Secondary



R: 129  
G: 213  
B: 55



# Document Design

# Title

---

## Heading 1

### Heading 2

#### Heading 3

Body

- Footnote -

List Heading [Heading 3]

- Item 1
- Item 2

## Typography Specification

Body Type	Typeface	Font Size	Font Weight	Alignment	Other
Title	Helvetica Neue	28	Light	Left	1pt stroke underneath
Heading 1	Helvetica Neue	18	Medium	Left	
Heading 2	Helvetica Neue	14	Regular	Left	
Heading 3	Helvetica Neue	12	Light	Left	
Body	Times New Roman	12	Regular	Left	
- Footnote -	Helvetica Neue	10	Light	Center	Surrounded by hyphens
List Heading	Helvetica Neue	12	Light	Left	
• Item 1	Times New Roman	12	Regular	Left	

# Program Requirements

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## Introduction

The Masters program in Human Computer Interaction program at Georgia Tech is the premier lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer volutpat nibh bibendum erat tempus facilisis.

## Specialization Options

### Computing

Being in the school of interactive computing means lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer volutpat nibh bibendum erat tempus facilisis. In hendrerit volutpat enim vel sollicitudin. Pellentesque lectus lectus, gravida non mollis commodo, porta ut tortor. Nunc non tortor at justo imperdiet placerat. Maecenas et mi lacus. Mauris sed, porttitor id convallis nec, rhoncus nec risus. Aenean quis faucibus orci. Aenean consectetur lorem nec odio feugiat eget sollicitudin ante fermentum. Proin velit mauris, posuere ac tincidunt nec, pretium quis lectus. Vestibulum dapibus quam quis nulla ullamcorper accumsan. Proin vel libero justo. Proin dapibus felis ac nunc pellentesque non eleifend orci facilisis.

### Psychology

In the school of psychology, lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer volutpat nibh bibendum erat tempus facilisis. In hendrerit volutpat enim vel sollicitudin. Pellentesque lectus lectus, gravida non mollis commodo, porta ut tortor. Nunc non tortor at justo imperdiet placerat.

### Digital Media

The digital media track ipsum dolor sit amet, consectetur adipiscing elit. Integer volutpat nibh bibendum erat tempus facilisis. In hendrerit volutpat enim vel sollicitudin. Pellentesque lectus lectus, gravida non mollis commodo, porta ut tortor. Nunc non tortor at justo imperdiet placerat.

- Please note that each track has individual requirements specified by their corresponding school. -

## Program Requirements

### Fixed Core

- CS/PSYC 6750 Human-Computer Interaction
- PSYC 6018 Principles of Research Design
- PSYC 7101 Engineering Psychology I: Methods

### Flex Core

- LCC 6213 Educational Applications of New Media 3